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Introducing Pique™

Pique is the next elevation in the development of recessed lighting. Contemporary, crisp, clean design combines with the latest elliptical MesoOptics® technology to deliver our most efficient recessed product.

Pique ascends beyond the competition and provides a powerful story of aesthetic presence, engineered optics and high precision performance.
Key Features

Presence & Performance

- Crisp, sharp luminous aesthetics
- Balanced brightness
- Exceptional optical control
- Energy efficiency
- Lamping Options, Sizes & Styles
- Easy Maintenance

The perfect balance of brightness, control and efficiency.
New Elliptical MesoOptics® is another plateau of engineering excellence. Circular and linear microstructures are fused together to create a highly efficient, precise optical distribution.

Elliptical MesoOptics® provides:

- higher fixture efficiencies
- improved lighting control
- more obscured lamp images
- soft, uniform lens luminance
- no visible seams
Key Features

New super efficient configurations combined with latest lamp technologies mean increased spacing between fixtures, less lamps, reduced mercury and even greater energy savings. Best configurations available on 10 Day QuickShip.

<table>
<thead>
<tr>
<th>Configuration</th>
<th>Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 x 55W TT5</td>
<td>77%</td>
</tr>
<tr>
<td>2x40W TT5</td>
<td>75%</td>
</tr>
<tr>
<td>2x25W TT5</td>
<td>87%</td>
</tr>
<tr>
<td>1x54W T5HO</td>
<td>88%</td>
</tr>
<tr>
<td>2x32W T8</td>
<td>78%</td>
</tr>
</tbody>
</table>
Surface Mount & 20” Series also available in:
- PureFX
- Vectra
- Voice

Key Features
NEW CONFIGURATIONS!
Surface mount versions for inaccessible ceilings
20” wide products for 5’x5’ standard T-grid ceiling systems
Pique takes advantage of the latest Ledalite technologies including:

- **MesoOptics®** – holographic nanotechnology
- **Response** – integrated daylight sensors
- **Airwave™** – wireless, self-powered controls
Sales Approach

To succeed in selling Pique it’s important that specifiers understand the whole story of what sets this product apart from the competition.

With Pique lighting professionals have the best tool to deliver a truly unique and energy efficient high performance luminous environment.

Here are some helpful tips on how to be successful with this product...
What To Talk About...

New Aesthetics
Pique is a stunningly crisp and sharp contemporary aesthetic, suitable for commercial and institutional spaces.

New Elliptical MesoOptics®
This new distribution delivers outstanding performance with improved efficiencies.

New Configurations
Several new versions of the product are now available including surface mounts and options for 20” (5’x 5’) grid ceilings.
What To Talk About...

Response Daylight
Virtually every Pique iteration is available with integrated Response sensors that require no wiring and no commissioning.

New Airwave™ Wireless Controls
Revolutionary wireless and battery-free controls are powered by kinetic energy and miniature photovoltaic cells. Lights can be manually or automatically dimmed and turned ON/OFF without hardwired connections. Components integrate easily with Response or occupancy sensors.
**What To Talk About...**

**Finding the Sweet Spot**

Pique is an outstanding performer in large open office areas, especially when used in combination with the latest Philips “green” lamp technology.

<table>
<thead>
<tr>
<th>Lamping Configuration</th>
<th>Luminaire Efficiency</th>
<th>Total Lumens per fixture</th>
<th>Spacing</th>
<th>Total # Fixtures</th>
<th>Total # Lamps</th>
<th>Mercury (Hg) per lamp / total</th>
<th>Light Level</th>
<th>Energy Density</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 x 55W TTS*</td>
<td>77%</td>
<td>4800</td>
<td>8' x 8'</td>
<td>36</td>
<td>36</td>
<td>4.4 mg/ 158 mg</td>
<td>51 fc</td>
<td>0.702 W/ft²</td>
</tr>
<tr>
<td>55.0 W</td>
<td>8' x 10'</td>
<td>30</td>
<td>4.4 mg/ 132 mg</td>
<td>41 fc</td>
<td>0.680 W/ft²</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>55.0 W</td>
<td>10' x 10'</td>
<td>25</td>
<td>4.4 mg/ 110 mg</td>
<td>34 fc</td>
<td>0.530 W/ft²</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 x 40W TTS</td>
<td>75%</td>
<td>6600</td>
<td>8' x 8'</td>
<td>36</td>
<td>72</td>
<td>4.4 mg/ 317 mg</td>
<td>59 fc</td>
<td>0.522 W/ft²</td>
</tr>
<tr>
<td>64.0 W</td>
<td>8' x 10'</td>
<td>30</td>
<td>4.4 mg/ 264 mg</td>
<td>48 fc</td>
<td>0.708 W/ft²</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>64.0 W</td>
<td>10' x 10'</td>
<td>25</td>
<td>4.4 mg/ 220 mg</td>
<td>39 fc</td>
<td>0.640 W/ft²</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 x 25W TTS**</td>
<td>87%</td>
<td>5200</td>
<td>8' x 8'</td>
<td>36</td>
<td>72</td>
<td>1.4 mg/ 100 mg</td>
<td>62 fc</td>
<td>0.785 W/ft²</td>
</tr>
<tr>
<td>54.5 W</td>
<td>8' x 10'</td>
<td>30</td>
<td>1.4 mg/ 84 mg</td>
<td>50 fc</td>
<td>0.654 W/ft²</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>54.5 W</td>
<td>10' x 10'</td>
<td>25</td>
<td>50</td>
<td>1.4 mg/ 70 mg</td>
<td>41 fc</td>
<td>0.545 W/ft²</td>
</tr>
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* Osram
** Philips
Sales Resources...You have the tools.

Sample Kit

The best way for your clients to really experience Pique is to show them a working sample.

You agency has been provided with a complete set of sample tools, including Airwave components, in a custom protective carrying case. Always inspect and fully test all samples prior to a client demonstration.

CONTENTS
2x2 with 1x55W TT5 & Airwave Wireless Transceiver
1x1 Pique Micro Lens Frame
1 x Airwave Wireless Kinetic Powered Switch/Dimmer
1 x Airwave Wireless Solar Powered Photosensor

! REMEMBER !
charge the photosensor for at least 1 hour before your next appointment
Sales Resources...You have the tools.

**Product Brochure**
Each full color brochure features product and installation photography as well as basic specification information and order nomenclature to help you make your presentations.

**Website**
The Ledalite website is a valuable resource for all kinds of sales and product information.

Visit [www.ledalite.com/pique](http://www.ledalite.com/pique) to navigate through all the Pique products options and technical details. The Doc Generator can easily help you create customized packages of specification data sheets.

Our comprehensive site is also the best place to access photometric files, download high resolution product and installation images, and much more.
Sales Resources...You have the tools.

www.ledalite.com

MesoOptics® Flash Movie
Remember, MesoOptics is the key optical innovation behind Pique’s performance. You and your clients can learn more about this important advantage from the animated and narrated flash movie located on the right hand side of the MesoOptics technology webpage.
Sales Resources...You have the tools.

Sample Applications
A series of application reports detailing light levels and lighting power densities with different combinations of lamps and luminaires on a variety of spacing distances has been created to make things easy for you and your customers to begin applying Pique on your next project. Information can be found in the brochure, on the web, or through LightXpress. Additional applications information is available by contacting the factory.

PowerPoint® Presentations
Incorporate these compelling resources to help you sell Pique. You can download professionally created presentations, with or without narrated audio tracks, directly from our website or from LightXpress.

Environmental choice

Ledalite is a Philips group brand